

# PACKAGES AND PRICING LIST









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SILVER STORY

\$1,000 - \$2000

(2-6 HOURS)

\$250 AN HOUR + \$500 FOR EDITING

#### **INCLUDES:**

- ONE SHOOTER
- LONG VIDEO SUMMARIZING EVENTS
- SHORT VIDEO RECAP TO SHARE ON SOCIAL MEDIA

GOLDEN MOMENTS

\$2,000 - \$3500

(2-6 HOURS)

\$400 AN HOUR + \$500 FOR EDITING

#### **INCLUDES:**

- EVERYTHING IN THE SILVER STORY PACKAGE PLUS
- A SECOND SHOOTER
- DRONE FOOTAGE
- BRIDE & GROOM VIDEO MONTAGE
- GUEST INTERVIEWS TO CAPTURE WELL WISHES

## **PLATINUM MEMORIES**

\$5000

(FULL DAY COVERAGE)

### **INCLUDES:**

- EVERYTHING IN THE OTHER PACKAGES PLUS
- A THIRD SHOOTER DEDICATED TO LIVE SOCIAL MEDIA COVERAGE
- NEXT DAY HIGHLIGHTS FOR INSTANT BRAGGING RIGHTS
- VIDEO STILLS THAT CAN BE USED AS PHOTOS



**BASIC EVENT** 

\$500 - \$1500

(2-6 HOURS)

## **\$250 AN HOUR**

#### **INCLUDES:**

- ONE SHOOTER
- PRO EDITING
- 2-3 MINUTE HIGHLIGHT REEL

**PRO EVENT** 

\$800 - \$2000

(2-6 HOURS)

# \$300 AN HOUR + \$200 FOR EDITING

#### **INCLUDES:**

- EVERYTHING IN THE BASIC EVENT PACKAGE PLUS
- A SECOND SHOOTER
- DRONE FOOTAGE
- VIDEO STILL SHOTS TO USE AS PHOTOS

# **PREMIUM EVENT**

\$3600

(UP TO 8 HOUR COVERAGE)

#### **INCLUDES:**

- EVERYTHING IN THE OTHER PACKAGES PLUS
- A THIRD SHOOTER DEDICATED TO LIVE SOCIAL MEDIA COVERAGE
- NEXT DAY HIGHLIGHTS FOR INSTANT BRAGGING RIGHTS
- PROFESSIONAL PHOTOGRAPHY INCLUDED!

# PHOTOGRAPHY

# PERSONAL PHOTOGRAPHY

## **\$200 AN HOUR**

#### **INCLUDES:**

- ONE SHOOTER
- PRO EDITING
- 70-100 IMAGES PER HOUR
- \*\* ANY SHOOT OVER 4 HOURS WILL ADD \$200 FOR EDITING
- \*\*\*IF YOU WANT MORE COVERAGE, ANOTHER SHOOTER CAN BE ADDED FOR \$100 MORE AN HOUR



# **PRO ILLUSTRATIONS**

FLAT RATE BASED ON PROJECT. STARTING AT \$200+

#### **INCLUDES:**

- SKETCHES OR STORYBOARDS
- ROUNDS OF CHANGES
- ALL IMAGES BELONG TO CLIENT AFTER FINAL PAYMENT
- ILLUSTRATIONS WILL BE DELIVERED IN THE APPROPRIATE FORMATS.



# BUSINESS SERVICES





# **BASIC PACKAGE**

\$2000

#### **INCLUDES:**

- 1 HOUR BRAND KICK-OFF TO UNDERSTAND YOUR BRAND.
- LOGO DESIGN: OFFERING 3 INITIAL CONCEPTS & 2 ROUNDS OF REVISIONS
- COLOR PALETTE AND TYPOGRAPHY: GUIDELINES FOR COLORS AND FONTS
- BRAND STYLE GUIDE: A SIMPLE DOCUMENT OUTLINING THE BRAND ELEMENTS
- BUSINESS CARD DESIGN & PRINT: 500 PREMIUM BUSINESS CARDS
- SOCIAL MEDIA STARTER KIT: BANNERS FOR UP-TO 5 PLATFORMS & 9 POST TO START YOUR INSTA GRID

# PRO PACKAGE (MOST POPULAR)

\$4800

#### **INCLUDES:**

#### **EVERYTHING IN THE BASIC PACKAGE PLUS:**

- ENHANCED LOGO DESIGN: UP TO 5 INITIAL CONCEPTS AND UNLIMITED REVISIONS.
- COMPREHENSIVE BRAND STYLE GUIDE: MORE DETAILED, INCLUDING DOS AND DON'TS.
- WEBSITE DESIGN: STANDARD WEBSITE
- 1-2 MINUTE VIDEO INTRO FOR YOUR BUSINESS.COMES WITH A 2-HOUR VIDEO SHOOT.
- PROFESSIONAL HEADSHOTS OF YOUR TEAM OF UP TO 5 PEOPLE.
- EMAIL SIGNATURE DESIGN: FOR UP TO 5 EMPLOYEES.
- EXTENDED CONSULTATION: WITH ENTIRE TEAM TO GET ON THE SAME PAGE.

# PREMIUM PACKAGE (MOST VALUE)

\$8000

#### **INCLUDES:**

#### **EVERYTHING IN THE PREVIOUS PACKAGES PLUS:**

- BUSINESS MARKETING STRATEGY: COMPREHENSIVE GUIDE INCLUDING IMAGERY, & VOICE
- CUSTOM WEBSITE DESIGN: A FULLY CUSTOM, RESPONSIVE WEBSITE DESIGN.
- FULL SOCIAL MEDIA KIT: SOCIAL MEDIA STRATEGY GUIDELINES
   + 21 CUSTOM SOCIAL MEDIA POSTS TO GET YOU STARTED.
- 5 PROMOTIONAL GOODS DESIGNS, FOR MERCH OR GIVEAWAYS.
- LOGO ANIMATION: INTRO AND OUTRO VIDEOS FOR YOU TO USE ON ALL VIDEOS
- 1 MONTH OF POST-LAUNCH SUPPORT AND CONSULTATION.



# **BUSINESS VIDEOGRAPHY**

**\$250 AN HOUR + \$300 FOR EDITING** 

#### **INCLUDES:**

- ONE SHOOTER
- PRO EDITING
- VERTICAL OR HORIZONTAL FORMAT
- MOTION GRAPHICS & LOWERTHIRDS INCLUDED
- LICENSE FREE MUSIC INCLUDED

\*\*\*IF YOU WANT MORE COVERAGE, ANOTHER SHOOTER CAN BE ADDED FOR \$100 MORE AN HOUR



# BUSINESS PHOTOGRAPHY

\$200 AN HOUR + EDITING CHARGE DEPENDING ON SERVICE

#### **EXAMPLE SHOOTS:**

- HEADSHOTS
- PRODUCT PHOTOS / LISTING IMAGES
- AFRIAI PHOTOS
- CORPORATE EVENT
- EDITORIAL IMAGES

\*\*\*IF YOU WANT MORE COVERAGE, ANOTHER SHOOTER CAN BE ADDED FOR \$100 MORE AN HOUR

# GRAPHIC DESIGN

# **GRAPHIC DESIGN**

# FLAT RATE BASED ON PROJECT STARTING AT \$200+

#### **DESIGN EXAMPLES:**

- MARKETING COLLATERALS: BROCHURES, BANNERS, ADS
- PACKAGING DESING: LABELS, BOX DESIGN, INSTRUCTIONS
- DIGITAL DESIGN: WEBSITES, SOCIAL MEDIA GRAPHICS
- PLUS MORE!

\*\*IF YOU PREFER WORKING ON AN HOURLY FEE,THAT CAN BE ARRANGED AT CURRENT THE PREMIUM RATE.



# WEBSITE DESIGN

## WEBSITE DESIGN

**BASIC WEBSITE: \$500** 

#### **INCLUDES**

- HOME PAGE, ABOUT PAGE, CONTACT PAGE

PRO WEBSITE: \$1000+

#### **INCLUDES BASIC PACKAGE PLUS:**

- MERCH PAGE
- GALLERIES
- VIDEOS

#### PREMIUM WEBSITE: \$2000+

#### **INCLUDES PRO PACKAGE PLUS:**

- A BLOG
- EXTENDED SHOP
- MEMBERS AREA
- VIDEO COURSE



# PROMOTIONAL ITEMS FOR YOUR BIZ

#### FLAT RATE BASED ON PROJECT AND ITEMS

#### PROMOTIONAL ITEM EXAMPLES:

- CUSTOM APPAREL
- BRANDED OFFICE SUPPLIES
- PERSONALIZED GADGETS
- EVENT BOOTH ITEMS

\*\*WE TAKE CARE OF THE DESIGN AND THE DELIVERY TO MAKE SURE THAT YOUR ITEMS COME OUT EXACTLY HOW YOU WANT THEM TO.



## **BASIC SOCIAL MEDIA PACKAGE**

**\$600 A MONTH** 

**INCLUDES** 

- 3 POSTS A WEEK

## PRO SOCIAL MEDIA PACKAGE

**\$800 A MONTH** 

**INCLUDES** 

- 4 POSTS A WEEK

## PREMIUM SOCIAL MEDIA PACKAGE

\$1200 A MONTH

**INCLUDES** 

- 6 POSTS A WEEK

\*\*THE ABOVE PRICES ARE FOR POSTING & MANAGEMENT ONLY. CONTENT CREATION PRICING FOR PHOTO & VIDEO ARE BASED ON THOSE SERVICES. WE SHOOT THE CONTENT & THEN WE USE THAT CONTENT TO CREATE POSTS.



# WE UNDERSTAND THAT SOMETIMES YOU WANT THINGS TO BE SIMPLE. BELOW IS A LIST OF SINGLE SERVICES WE PROVIDE.

• LOGO\$400	- \$600
• SIMPLE WEBSITE	\$500
• FLYER	\$150
• HEADSHOTS	\$400
• PORTRAIT ILLUSTRATION	\$300
• BUSINESS CARD (DESIGN ONLY)	\$150
• EMAIL SIGNATURE DESIGN	\$150
· LOGO ANIMATION	\$400
• SOCIAL MEDIA CONTENT (1 MONTH)	\$800
• VIDEO EDITING \$50 PER VIDEO M	INUTE
• HOUSE LISTING IMAGES \$100 A BEDROOM	
NFT BASE CHARACTER	\$600
BUSINESS BUILDING PHOTOS	\$300
DRONE VIDEO OF BUILDING	\$100

\*\*IF THERE IS ANYTHING NOT ON THIS LIST THAT YOU ARE LOOKING FOR, PLEASE FEEL FREE TO REACH OUT AND ASK. WE STILL PROVIDE CUSTOM SERVICES PER CUSTOMERS NEEDS.



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